

FEEES FOR PHOTOGRAPHIC AND CINEMATOGRAPHIC / TELEVISION FILMING RIGHTS

PHOTOGRAPHS FROM THE MUNICIPAL PHOTOGRAPHIC ARCHIVE (*) (**)

- € 80.00 for each individual image in the digital format. This fee applies to distribution on one single type of paper medium in one single language and in one single country. € 40.00 is payable for each further type of paper medium (leaflet, poster...)
- € 180.00 for distribution of one single image in several languages and in several countries.
- € 100.00 for distribution of one single image via the web over the period of one year.

PHOTOGRAPHS TAKEN BY THE APPLICANT (*) (**)

- € 60.00 per individual image. This fee applies to distribution on one single type of paper medium in one single language and in one single country. € 40.00 is payable for each further type of paper medium (leaflet, poster...)
- € 180.00 for distribution of one single image in several languages and in several countries.
- € 100.00 for distribution of one single image via the web over the period of one year.

Those who make the reproductions are required to consign, to the Municipality, two prints per photo, a high-definition digital file on a magnetic storage device and two copies of the work in which the image is published.

CINEMATOGRAPHIC AND TELEVISION FILMING (**)

The following fixed fee is required for video shoots:

€ 1,000.00 per day;
€ 500.00 per half day.

Shooting must take place when the locations are closed to the public or within a timeframe to be arranged by agreement with the Municipality. Such requests must be submitted well in advance (15 days beforehand).

Applicants shall pay the cleaning expenses and those incurred as a result of the museum locations being accessible beyond normal opening hours directly to the providers of such services for the Municipality.

Those who perform the shoots are required to consign a copy of the original footage to the Municipality.

The fee includes reproduction rights for one edition in one language or for televising once on one single television channel.

For further televising on one or more television channels, also in several languages or for web dissemination:

- € 150.00 over and above the fee for each year of dissemination.

NOTES

(*) Dissemination of reproductions for merchandising purposes will be subject to tariffs defined on a case-by-case basis following a specific Departmental directive.

(**) Note that the museum occupancy expenses listed in the 2020 Municipal Price List must be added to all the aforementioned fees.

The Director of the Civic Museums of Reggio Emilia reserves the right to reach specific agreements concerning fees for special cases not expressly provided for herein, or to grant, as an exception, permission for cinematographic and/or television filming to take place free of charge for charitable purposes or particular enhancement of the cultural heritage. The reasons for such exemptions will be documented in a specific Departmental directive.